



# **Living Office**

Start the office evolution time!
\_ 开启时尚办公进化进行时!

OFFICE for FASHION YOUNGER

# FURICCO

当人类祖先下意识地坐到石块上思考、讨论时,并没意识到这已为后世开启了一种全 显文化品位的"太师椅"和至高无上的"龙椅",最后是融合了各种先进科技的高级办公椅。 几千年来,精英人类一直在思考如何坐得更加舒适、康健和有品位,这成为了 FURICCO 诞 生的内源动力!



\_详情请翻阅第026页





### **Downtown Design** 2017-FURICCO

Where there is thought, there is vital force!

\_ 有思想才有生命力!



### 2017-LIFE OFFICE

Fall in love with, because I sit up! \_ 爱上,因为我坐上!

### FURICCO, create the little era belonging us.



\_详情请翻阅第 080 页

FURICCO / 002 FURICCO / 003

# Life Office

Look at the gradual jumping of second hand on the wall; I never care so much about myself feelings!

\_ 看墙上秒针逐格跳,从未如此在意过自己的感受!



# Good for People, Great for Business

Our generation is busy but not for others, is only for ourselves. If you give me a good chair, I return you a wonderful world, this is our cooperation!

戴安娜的优雅,加上我性感的气质; 麦当娜的狂野,加上我内敛的天性;川 久保玲的文学气息,加上我现实的拜金 主义,我相信世界一切的美都在跨界混 搭之中找到进步的思想,甚至是进化的 力量。人是这样,人坐着的那把椅子也 是这样。

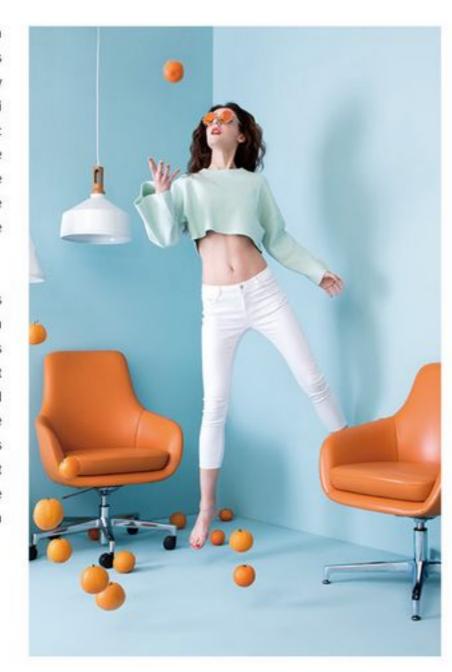
我不认为世界有什么是原创,上天 突然掉个伟大杰作下来是完全不可想 象,一切美好的东西都需要我们去发现, 去重组,去进步,不是为了要割断和从 前的联系,而是为了呈现更新的存在方 式。这当然需要思索,更需要动作,就 像所有伟大的香水,都是汗水凝结的。

我同意一个品牌需要个性,但,那 无法代表我的优雅,我的狂野,我的文 学气息,这就需要与世界同步。在我看 来品牌是形容词,但,不是代名词,要 什么?适合什么?选择什么?追求什 么?值得什么……

我从不盲从,因为这是我的年代。 走了一万里路,阅尽杰作无数,无可否 认其中不乏伟大的构思和创意,但大都 属于上一代的辉煌,而我需要的,是属 于我们这个时代的理想。最后我选择了 FURICCO,不管你同意还是不同意,只 有她能够诠释得出我的独特极致! The elegance of Diana, combined with my sexy temperament; the wildness of Madonna, plus combined with my restraining nature; the literary flavor of Rei Kawakubo, combined with my realistic money worship, I believe that all the beauty of the world is finding it progressive idea in cross-border mix, and even is the forces of evolution. People are such, the chair that people p are sitting is the same.

I never follow blindly, because this is my age. I have travelled over ten thousand meters, and reviewed countless masterpieces. There is no denying that in which, some were great ideas and creativity, but most was belong to the glory of a generation, and what I need, is the ideal of our times. In the end I select FURICCO, regardless of whether you agree or disagree, what I need is that it can interpret my unique and perfection.

My time exist for the passion feelings!







\_详情请翻阅第051页

When sitting comfortably, don't silly standing

# On Brand, On Purpose

Dream may be lonely, but passion will never extinguish, if it only last a chair with accompanying with me. I will sit on it to start my era.

\_ 梦想也许要孤独前行,但激情永远不会熄灭,那怕最后只剩下一把椅子与我作伴,我也会坐着她开 创我的时代。

Start the era of dreamers





# About The Material, About The Color

The first-class cloth material and the craftsmen spirit of the top luxury, makes each FURICCO chair product revealing the flawless process details, shining with the perfect image of high-end products.

### 一针一线串起的工匠精神

The same office chair use different material and color can produce distinct adornment effect; this is because the material and color itself also represents a kind of beauty, that beauty is material, color itself inherent. It is only good at discovering the beauty, good at using this kind of beauty, office chair design to produce the best overall effect.

\_相同的办公椅使用不同的材质和颜色会产生截然不同的装饰效果,这是因为材质和颜色本身也代表了一种美,而这种美是材质、颜色本身与生俱来的。只有善于发现这种美,善于利用这种美,办公椅设计才能产生最佳的整体效果。



### \_家具的时装秀 | Furniture of the fashion show

The example of the bench demonstrates an effective articulation and manipulation of the criteria for seating Nelson would lay out some 20 years later in Herman Miller's 1964 catalog. Function and purpose, human anatomy, the psychology of the occasion, and physical properties all come together to solve a particular problem—in this case, Nelson's distaste for unscheduled interruptions.

\_FURICCO 拥有最专业的材料采购部门和资深配色师,他们的足迹遍及全世界,为我们甄 选最优质、环保的工业和自然原材料以及流行色彩趋势,使我们在办公椅上演绎出米兰时 装般动人时尚。

### Each contains the fashion\_每一款都蕴含时尚。







小物件的摆设尽量贴近生活 本质状态



挂画颜色跟办公产品要 相呼应哦



选一款造型好看的椅子



桌面上没有一个森海塞尔怎么 突显你的文艺气息?







High beautiful appearance



Each contains the fashion.

# 如何装点您的办公空间?

创造高颜值办公空间, 从家具颜色开始

\_ 赏心悦目的办公空间对于工作的重要程度已经无需赘言,想让办公室 更时尚、更酷? 还是先从家具的颜色做起吧!

家具是人与空间互动的载体,家具的颜色也会辐射和带动整个空间效果。因此,选好办公家具的颜色是创造高颜值办公空间的重要条件。 草绿的生机,冰蓝的清爽,鲜橙的活力……选择好颜色对味的办公家具,才能创造办公空间的更高颜值。 It is needless to say that the delectable office space is very important to the job.

Do want to make the office more fashionable and cool? Firstly please start from the color of furniture!

Furniture is the carrier of people interacts with the space, and the color of furniture also led the entire radiation and space effect. Therefore, choosing the right office furniture color is the important condition to create high value of office space. The grass green vitality, the vitality of fresh ice blue, orange... Choose the right color of office furniture, to create higher level beautiful appearance of office space.



精心的色彩配置,让空间更出彩



一款时尚灯饰能起到点亮空间的作用



材质混搭也是不错的选择

# **High Beautiful Appearance**

For the office chair color required for decorating high beautiful appearance level office space you can find it in FURICCO easily.  $_{-$  装饰高颜值办公空间所需的色彩办公椅,你都能在 FURICCO 轻松找到。



创造高颜值办公空间,从家具颜色开始



Individuality is the first creativity







# Color Mixing

Select a beautiful office chair; ignite the brilliant color of office.

In the lonesome summer, I packed all young feelings with my in official document bag, and purchased my own little office, with infinite longing entrepreneurship, I wanted to know what was the best office chair?. I searched again and again, always had no obtaining. Until I saw it, it is like the tail met the magnet; the clear and fresh attractive lemon yellow was like beautiful like summer flowers, warm and bright and faintly emitted the delicateness and shy. The exquisite electroplating hardware feet was striving to stretch, extremely proved and own mature... at the end, until I was speechless, the original so-called best office chair, is the "romantic beyond the expression of the words"

在那个寂寞难耐的夏天,我用公文包装起所有年少的情怀,置办起自己小小的办公室,带着创业的无限憧憬,想知道最好的办公椅为何物?我一遍又一遍地寻找,总一直徘徊无所获,直到看见它的一刹,像钉子碰见磁石,清新诱人的柠檬黄像夏花一样热情绚烂,却又隐隐地散发着精致与羞涩,精巧的电镀五金脚努力舒展着,极力证明自己的成熟……未了直到无语,原来所谓最好的办公椅,就是"不着一字尽得风流"。



B1720-1

# **Amative Nobility**

We use the bright colors to give a happy mood, with color to awaken the space vitality. The joy is accumulated in daily work and sends out.

我们用鲜艳的色彩赋予快乐心情。用色彩来唤醒空间活力,欢乐便在每天工作中积聚和散发。









—— 开启一场色彩的闪跃之舞 ——

With the feelings of freedom, lazily lying in a comfortable office chair, always sigh with emotion...

一种颜色一场梦,我的灵魂早已经万紫千红,我心醉倒一场色彩碰撞的晴天霹雳。



# Should I go left or right?

A warm temperate, a pure and fresh and soft, standing between fine and highquality goods, appreciate more affection and sentiment.

一个热烈温婉,一个清新柔美,立于精品与精品之间,体味到更多的感动与情味。



Quiet feeling \_ 静谧的情怀

Sweet pink and charm purple are spread feelings to you, oh, you can or not come!



# COLOR MIXING STYLE

COLOR YOUR OFFICE SPACE

Sweet pink and charm purple are spread feelings to you, oh, you can or not come!
\_ 粉的甜蜜,紫的媚惑,就这样向你展开我的情怀,不管你来还是不来!

FURICCO / O26

# Watermelon Red









When the charm circular arc meets the puzzled straight line, you can smell the fragrance in the air. When romantic cloth art meets capable metal cloth art, the calm and gentle breath is overflowing. It has individuality does not make public, is composed with rich connotations. Between complex and simple, it found the perfect spot. The combination of the different lines and material makes the office chair emitting out a multi-level lasting appeal.





○ \_摆脱一成不变的工作状态,或坐或离开,讨论、品茗、 小酌,享受我的办公生活!

# Evolution, my office form

Get rid of static state, or sitting or leaving, discussing, tea-tasting, take a sip, and enjoy my office life!

A1719

Here, each line is full of the tension of inspiration.



FURICCO | Beauty of individuality

# Tiffany Blue

People in young age don't need to worry too much, not need much rules of the game, refuse to play the part of others, just want to do the most authentic self. It is this individuality warm desire to ignite the creative ideas of the designer, FURICCO. Therefore, the opening wing style of clear line, publicizing individuality character is born in the people look forward to!



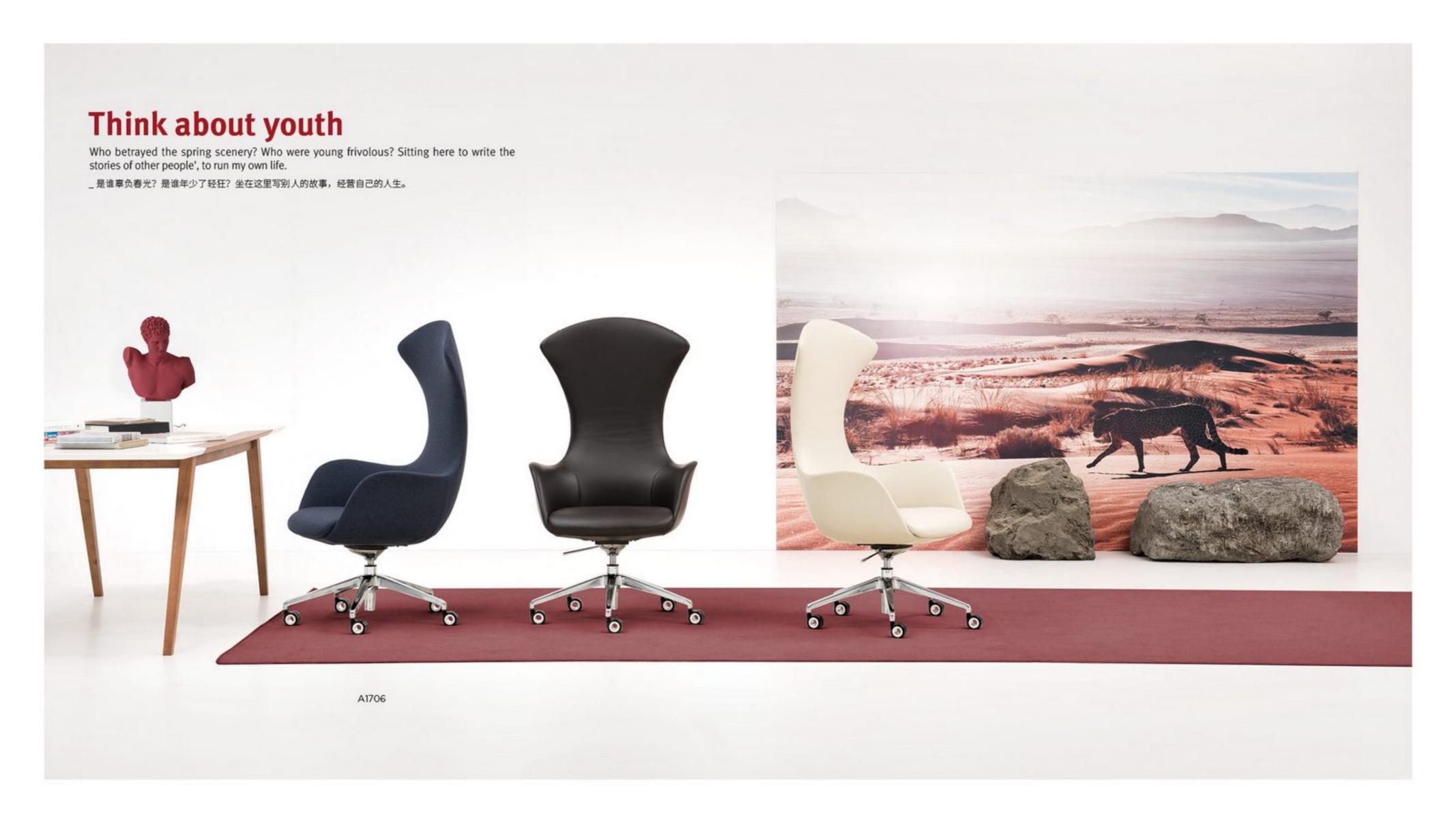
# The texture of youth

Here, each line is full of the tension of inspiration.
\_ 在这里,每一根线条都充满了灵感的张力。











Here, each line is full of the tension of inspiration.



# **Beauty Shape**

Romantic, because of meeting it
 海邊、尼田为達上!







Light Office (2) Light office, simple life



# Light office, simple life

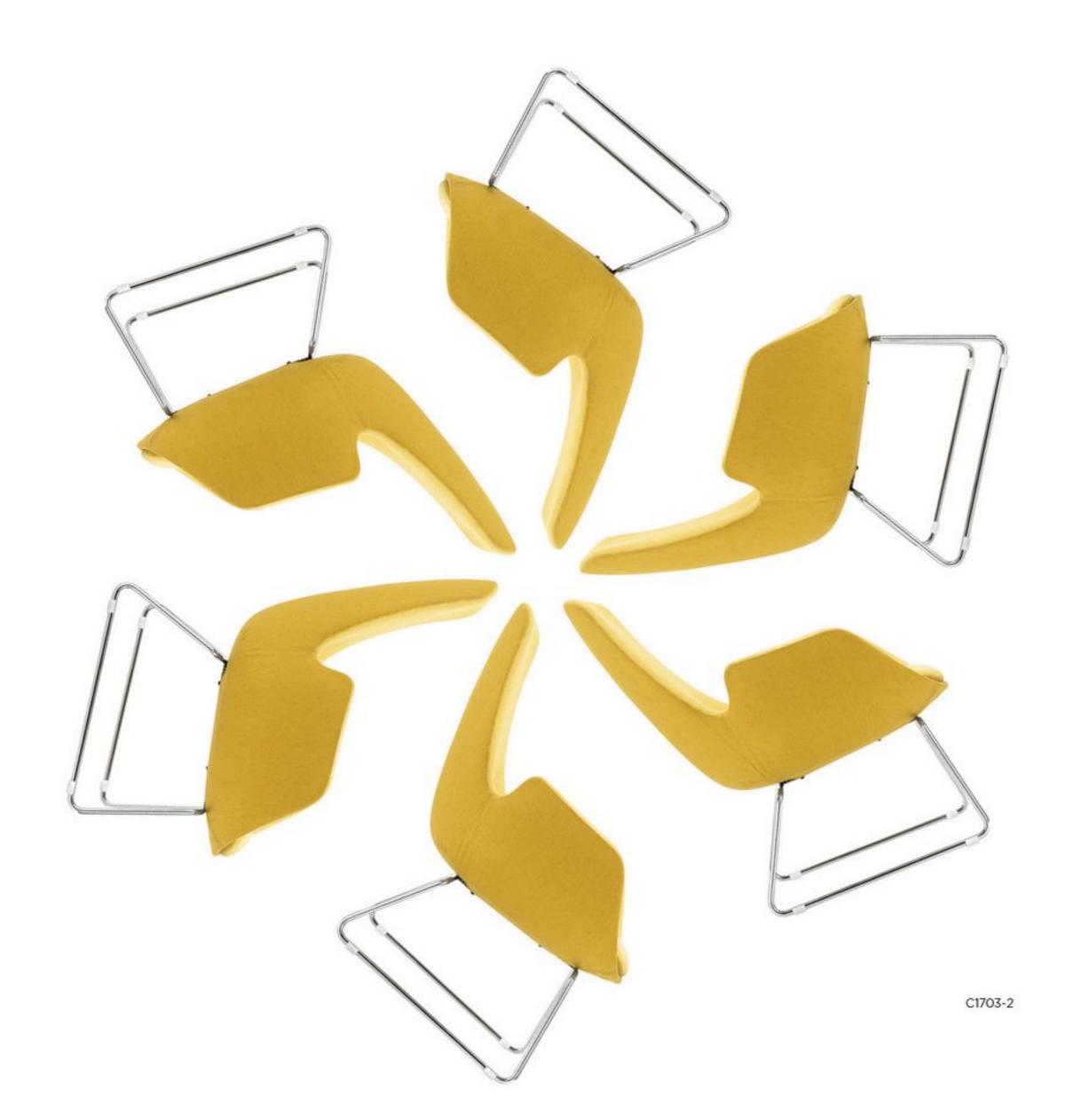
Make hard things simple, light, delicate and stylish, accord with the aesthetics of the golden ratio, reflect fashionable office temperament.

\_ 化繁为简,轻盈有型,符合黄金分割的美学比例,体现时尚办公气质。





# Angle decides the beauty





Only having the bright side cannot be regarded as the classics? The real masterpiece is naturally no fearing the test of any Angle. Here, no spare parts, every line has the reason of existence, and any details is making the best of it...the fashion power is hidden between technology and modelling aesthetic and here it is shaped into a full range of visual aesthetic feeling and excellent quality, also makes us knowing for the first time "a good chair doesn't only have the right for sitting ". The combination of decoration and utility, the mixture of the single use and combined use, this is new prominent design language of FURICCO.

\_ 只有亮丽的一面,谈何经典?真正的杰作,自然无惧任何角度的考验。在这里,没有一个多余的部件,每一道线条都有存在理由,没有任何一个细节可以被将就……潜藏在工艺与造型美感之间的时尚力,在这里被塑造成全方位的视觉美感和卓越品质,也让我们第一次懂得"一把好椅子并不只有坐的权利"。装饰与实用并存,单用与组合兼美,这就是 FURICCO 新锐的设计语言。





C1703-1

## 有细节, 才堪称大气

# **Wonderful Originality**

The high quality flannelette with invisible zipper, not only maintain product design aesthetic feeling, but also is easy to keep and clean chair to be brand new for a long time.

\_ 优质反绒布搭配隐形拉链,既维护产品的设计美感,又方便 清洁保持椅子历久常新。



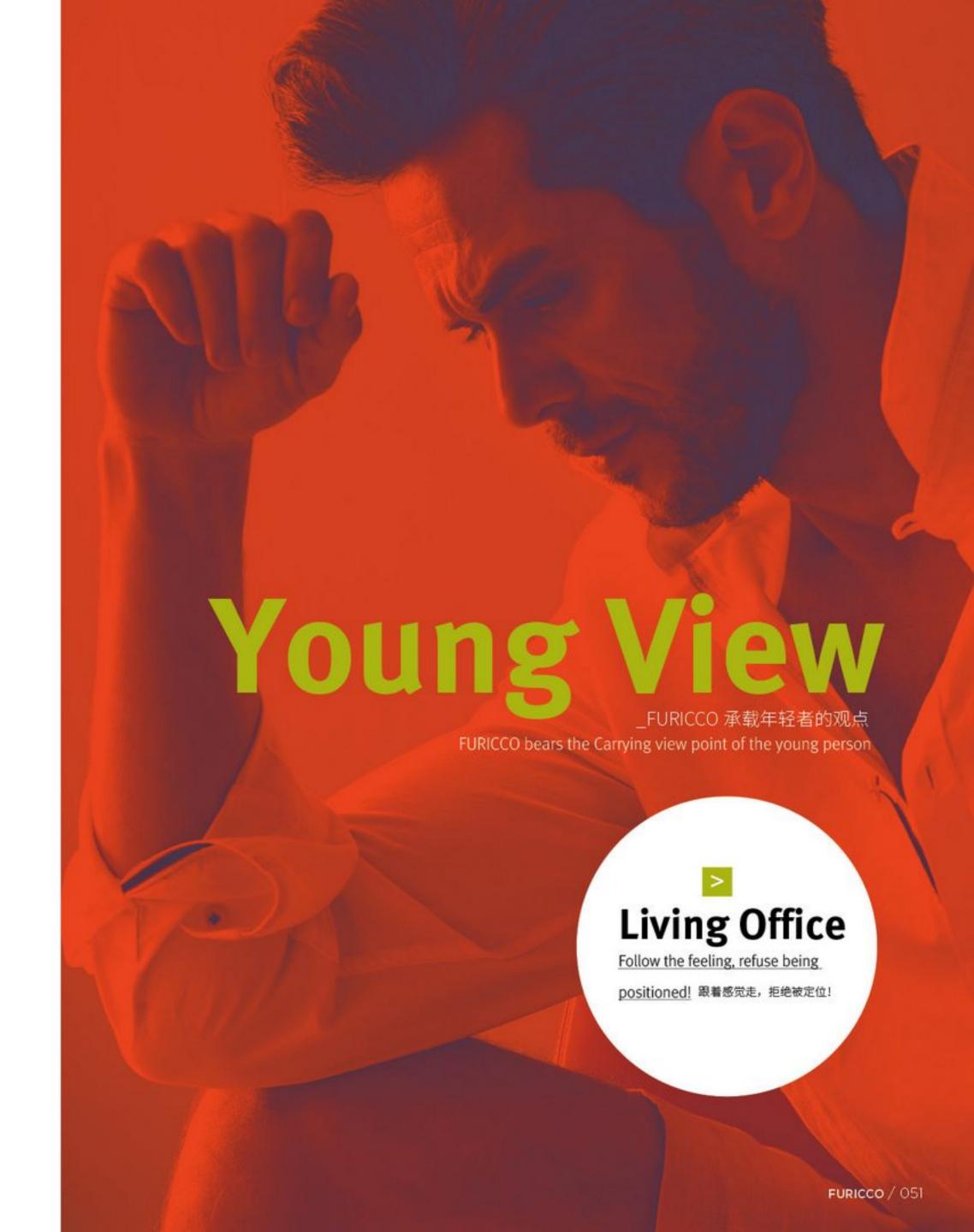


# Orange Men

Creating the graceful and restrained aesthetic sense by using the soft curve, with noteworthy conduct and independent character in the simplicity, in the grace, it more displays the charm and enchanting.

\_运用柔和曲线,造就婉约唯美之感,简约中更现特立独行,曼妙中更展魅惑妖娆。











# Brand New ⑤ FURICCO\_承载年轻者的观点

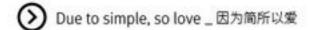
Seat modelling is inspired by the Indian poet Rabindranath Tagore "Life like Summer Flowers "in "Stray Birds". The young office life should be like the resplendence of summer flower, never faded and down, pretty and coquettish like fire, with gorgeous attitude to feel the movement of breathing and heartbeat, always enjoy it. With The simple material object modelling, the exquisite craftsmanship can be seen in the details. Between the light and

\_ 座椅造型的灵感源自印度诗人泰戈尔《飞鸟集》中的《生如夏花》, 年轻的办公生活也应该如同璀璨的夏日之花,不凋不败,妖冶如火,以 绚烂的姿态感受呼吸与心跳的跃动,乐此不疲。简单的实物造型,细微 处见精湛技艺,光影之间,空灵流动。

shadow, it is intangible flowing.



C1703-1









# On Brand

Away from the complex visual, between one table and one chair, it achieves the soul of the office, borrow a bit of tranquility from the plain color from nature, and continue the minimalism of Northern Europe.

\_ 远离了复杂的视觉,一桌一椅之间成就办公室的灵魂,向自然的素色借一抹宁静,延续北欧的极简主义。







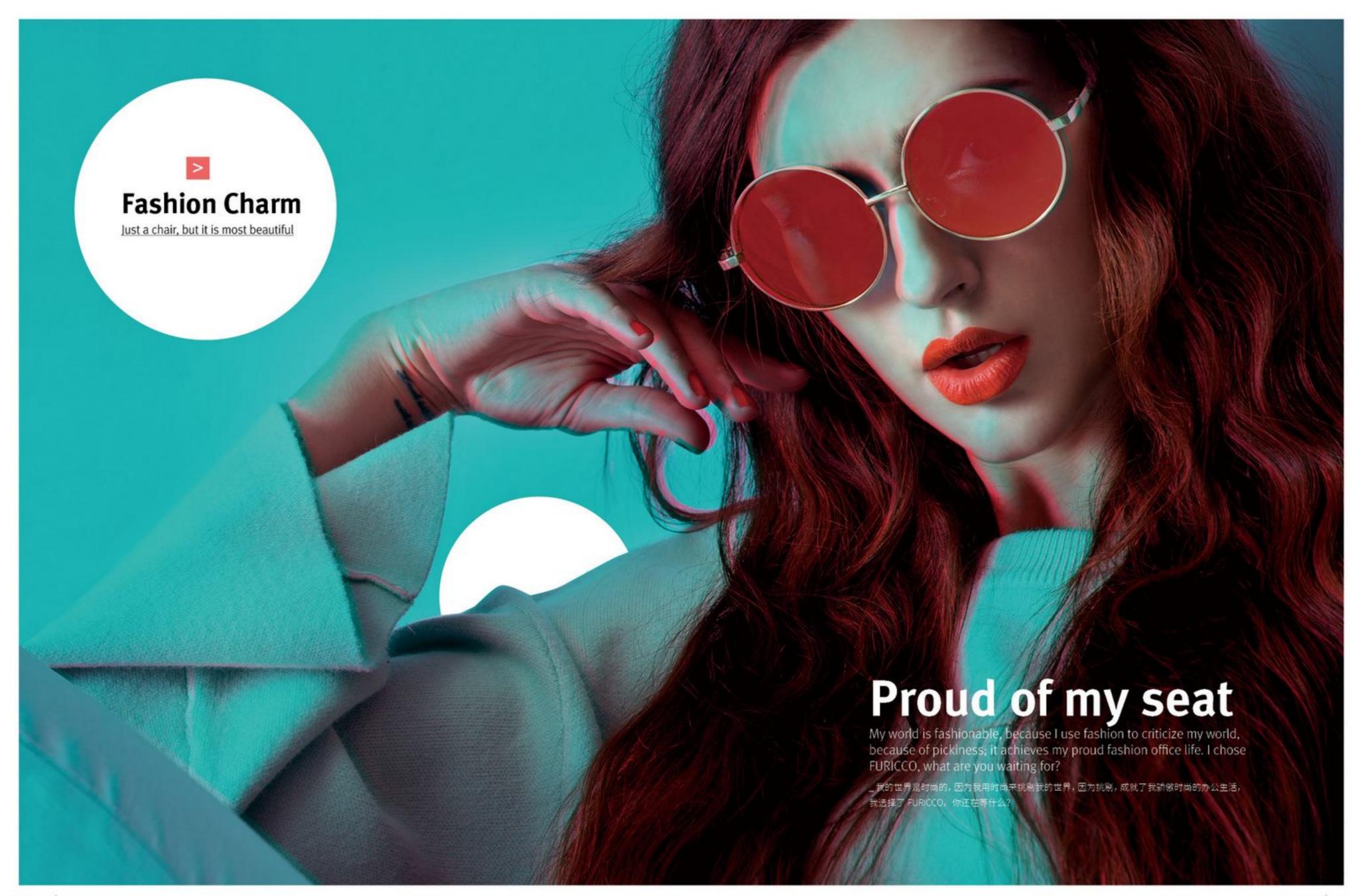
Ust, consequi tem fuga. Equae. Nam reperum imus mag dunt, cusam evendig nihilliquam, num eat et volenis eicitatur magnatus, sed enis arcium harcitibus idunt oditias sitaspi ciundus amusand enecearum expedis es sum eume dolorate natur?

\_ 朴素而简雅的椅子,尽显体贴与关怀,就像北欧这一片高纬度的土地,没有一眼惊艳,但却是最接近自然的天堂。















KA-02L



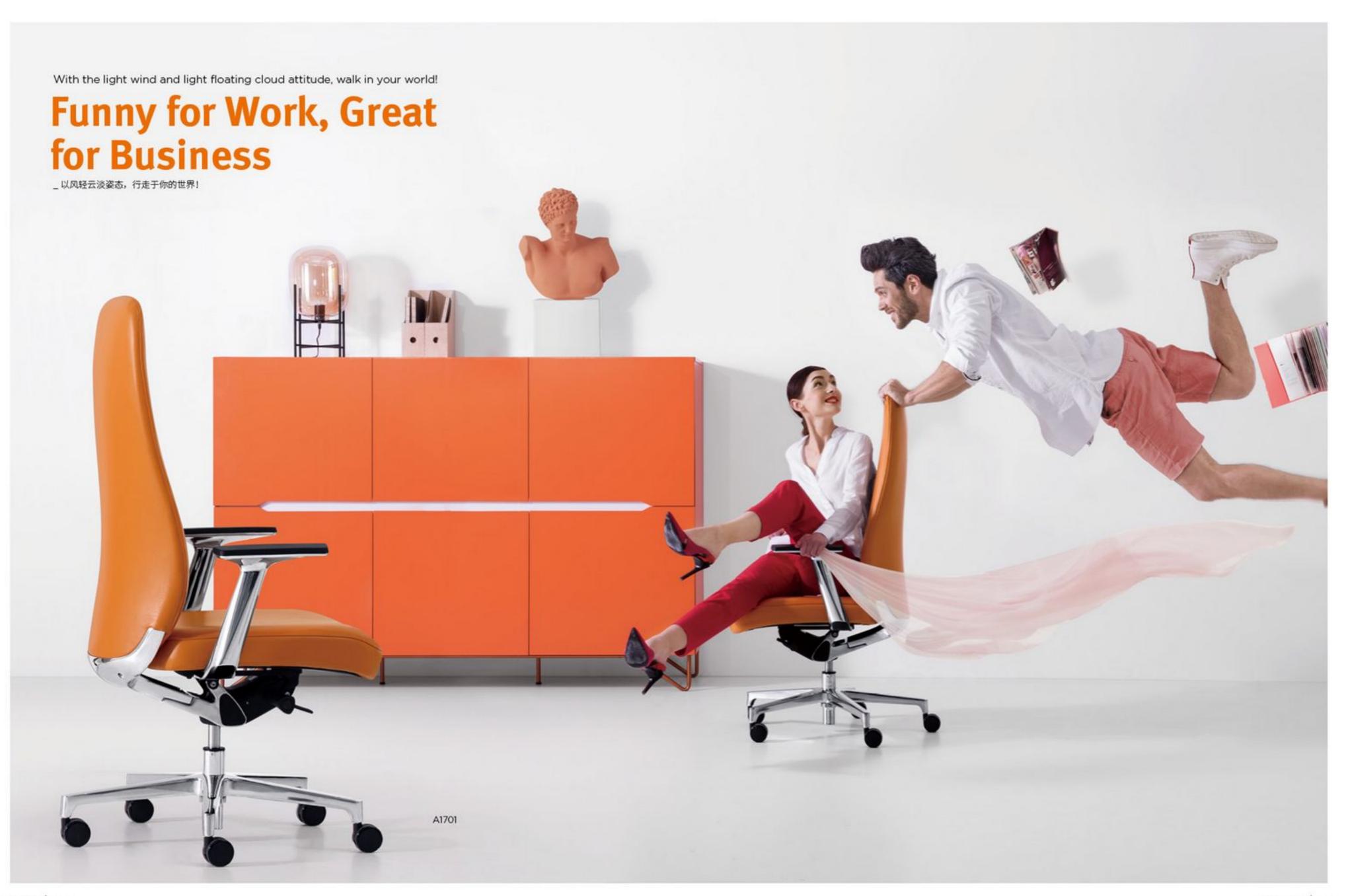
KA-03L

Radian elegant, straight line, smooth transition, the double unification of the function and form and the dual satisfaction of sense organ and utility; the elegant and warm color is so passion, the natural revelation of the youth's mood. Fashion is not only a kind of representation here!

\_ 弧度优雅,线条笔直,过渡流畅,功能与形态的双重统一,感官与实用的双重满足。优雅 而温暖的色彩是热烈、青春心境的自然流露。 时尚,在这里不只是一种表象!



KA-01L



# Color World

The unique material combination, pure and fresh color is color matching, everything is the revealing of clever mind and show infinite modern aesthetic feeling.

\_ 独特的材质组合,清新的色彩搭配,一切尽是巧妙心思的流露,展现无限现代美感。



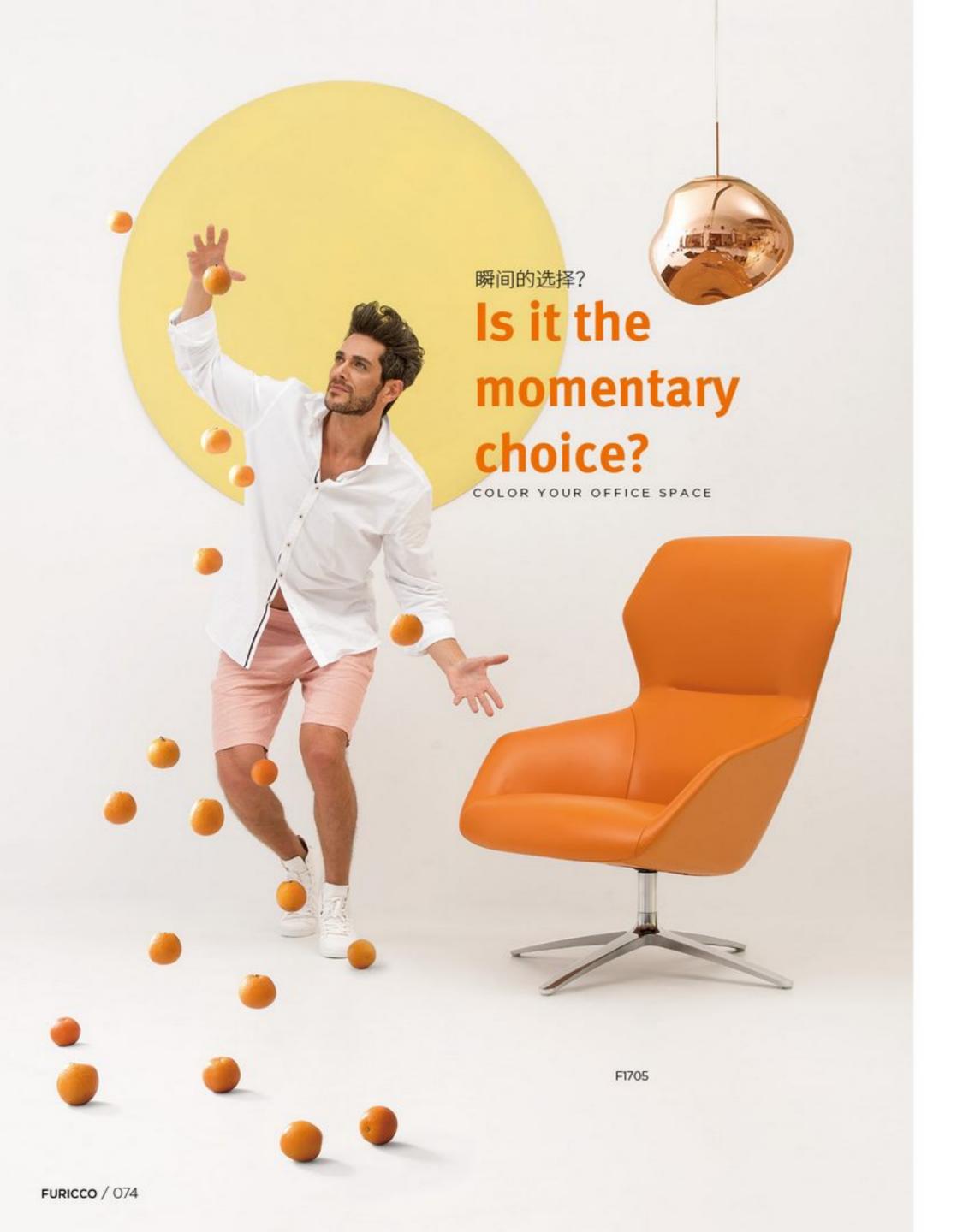




# From delighted to thorough A glass of water, a book, a person, a set of comfortable FURICCO office chair with foot work actually can be so comfortable.

pad, the

一杯水,一本书,一个人,一套带脚垫的舒适 FURICCO 办公椅,原来工作也可以这么惬意。





# Happy to sit on it

Integrated chair style emits out the incomparable delicate and fashion sense. Matching with the independent foot pad chair, open a cozy space for your office for your meditation, or for taking a rest or nothing to do, quietly charge for the spirit, enjoy the pleasure brought from the modern office.

一体化座椅款型,散发着无与伦比的精致时尚感。搭配独立的脚垫椅,为你在办公室开辟一处惬意的空间,冥思、小憩或者什么也不做, 静静地为精神充电,享受现代办公乐趣。







# Besides the exception

\_ 例外之外

In the world, only a few places where can make you so comfortable and poetic thinking, and to have a rest, only FURICCO is a rare exception.

世界上,只有很少的地方能够让你如此惬意且诗意地思考、 休憩,唯 FURICCO 是一个难得的例外。



# Blue Chair on find a comfortable position, enjoy the force of work change.



Natural style
Here has unique tranquility of the nature, also has the comfort that the nature does have! \_ 这里有大自然独有的宁静,也有大自然所没有的舒适!

T1703 F1703







My world is fashionable, because I use fashion to criticize my world, because of pickiness; it achieves my proud fashion office life. I chose FURICCO, what are you waiting for?

The pure appearance of cloth art contains the unwitting low-key of the 8o's people. The artistic stretch of the petal type modelling achieves the multiply comfortable leaning, always is so clever, pleasantly taste FURICCO, bring poetic embrace to you

\_ 布艺的纯粹外表,包含着 80 年代人不经意的低调,花瓣式造型 的艺术化伸展,成就倍至的舒适倚靠,惬意总是来得那么巧妙, 品味 FURICCO,给你诗意的拥抱



With the light wind and light floating cloud attitude, walk in your world!



F1703



# Blue present for People, Great for Working

Fill a joy with the minimalist outline; draw the outline of poetic journey with rounded line. There is joy of travel time in the boring office life. Sitting in a chair is like making an appointment with self.

\_ 用极简的轮廓盛满一片欣喜,用圆润线条勾勒诗意的旅程,一时间枯燥的办公时光有了旅行的快乐,坐在椅子上,像赴一场自己与自己的约会。



T1703

Furicco find a comfortable position, enjoy the force of work change.



F1703



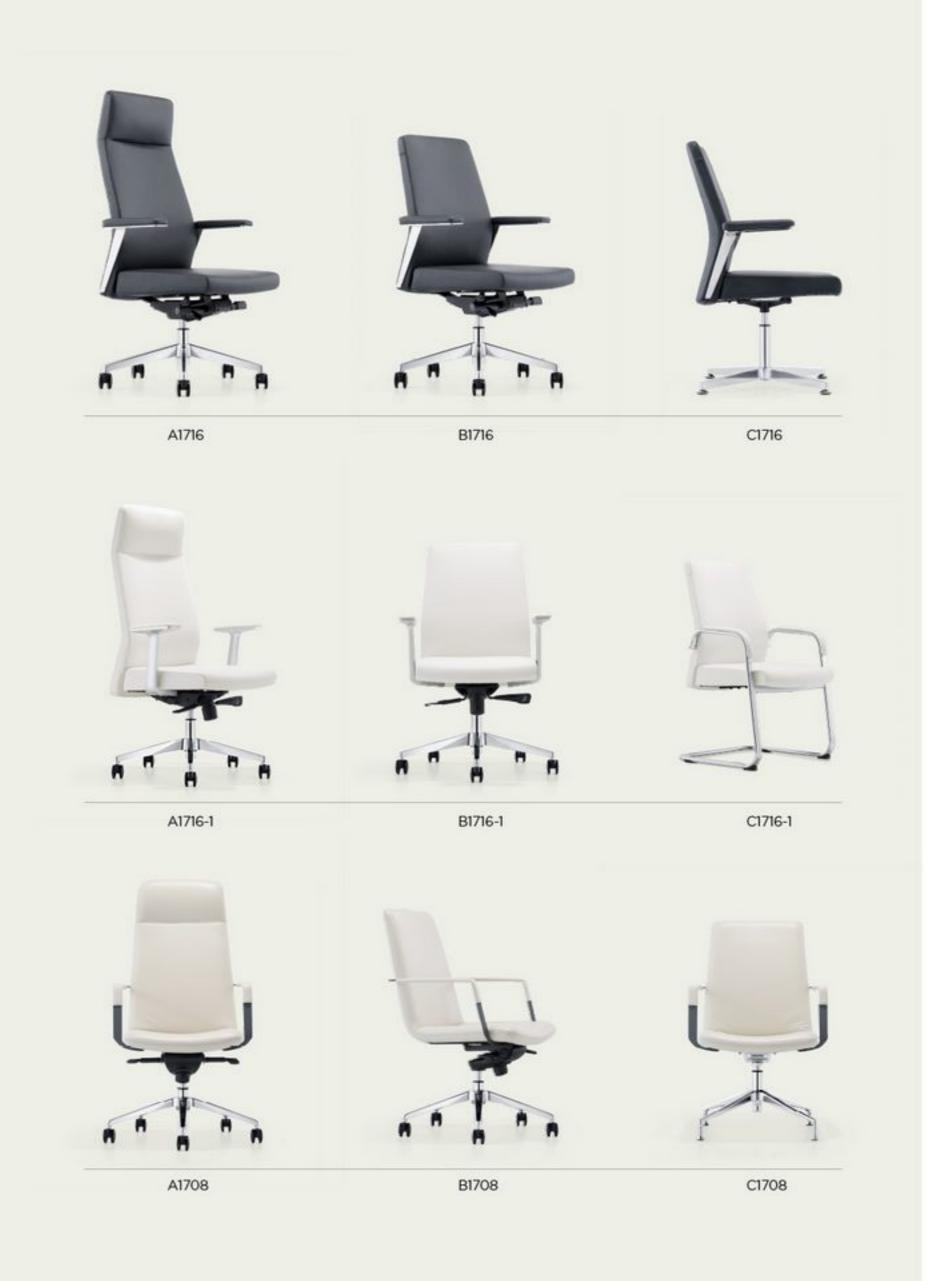


# Perceptual Design

In the overall design, the emotional element of the perceptual element design makes the stylized administrative office some elegant interest

\_ 在整体设计中加入别具匠心的感性元素设计,让程式化的行政办公也平添了几分逸趣。







A1708

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B1708

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C1708

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A1726-1

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C1712

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A1724

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B1724

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C1724

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FURICCO / 088 FURICCO / 089



# **Excellent modern**

The avant-garde style is from the creative inspiration. Projecting the surreal appearance at the appropriate time has become a source of fashion taste.

\_ 前卫的造型,来自创意的灵感,在适当的时候凸出超现实的外形,成为时尚品位的来源。

A1626



### A1723

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### C1723

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